

RETHINKING HOUSING

Designing and Building Affordable, Sustainable Housing throughout the Twin Cities Region



EVENT PROGRAM MONDAY, FEBRUARY 9, 2009

2 to 4 P.M. (followed by reception until 6 P.M.) • Dorsey & Whitney LLP, Minnesota Room

2 to 2:15 P.M. Welcome and Opening Remarks

Elizabeth Ryan, *Vice President, Regional Housing Initiatives, Family Housing Fund*

Peter Bell, *Chair, Metropolitan Council*

Introduction of Keynote Speaker

Dan Bartholomay, *Commissioner, Minnesota Housing*

2:15 to 3 P.M. Keynote Address by William R. Morrish

Based on his new book *Growing Urban Habitats: Seeking a New Housing Development Model*

3 to 3:45 P.M. Rethinking Housing Respondent Panel

Karen Anderson, *Board Chair, Family Housing Fund* (Moderator)

Alan Arthur, *President and CEO, Aeon*

Jim Johnston, *Vice President, Lyman Properties, LLC*

Elizabeth Kautz, *Mayor, City of Burnsville*

Kevin Ringwald, *Director of Planning and Development, City of Chaska*

Kate Wolford, *President, The McKnight Foundation*

3:45 to 4 P.M. Audience Q & A

Wrap-up and Thank You

Andriana Abariotes, *Executive Director, Twin Cities LISC*

4 to 6 P.M. Networking Reception in the Atrium

Special thanks to Dorsey & Whitney LLP for donating the space and beverages for today's event.

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KEYNOTE SPEAKER WILLIAM R. MORRISH



William R. Morrish is an architect, urban designer, and educator. Morrish was born in California, in 1948. He is a graduate of the University of California, Berkeley, with a Bachelor of Architecture (1971) and Harvard Graduate School of Design, with a Master of Architecture in Urban Design (1978).

Since 2001, he has held the Elwood R. Quesada Professor of Architecture, Landscape Architecture and Urban and Environmental Planning, at the School of Architecture, University of Virginia. At the University of Virginia, he teaches, leads research, and practices in the areas of sustainable urban infrastructure, new medium density housing models, and global urbanization and climate change. Prior to this post, Morrish was the Director of the Metropolitan Design Center (fka Design Center for American Urban Landscape) at the University of Minnesota from 1988 to 2001.

In 2002, along with architects Rafael Vinoly and Fredric Schwartz, Morrish was a member of the group called, THINK. This interdisciplinary team competed with six national and international architectural firms in the Lower Manhattan Development Corporation of New York “Innovative Design Competition” for the future master plan of the World Trade Center. THINK placed second in the competition.

A former resident of New Orleans, he has been working since 2005 with local design firms and nonprofit agencies in their efforts to rebuild the City of New Orleans devastated by Hurricane Katrina. His work has been published in the New School, December 2008 issue of *Social Research*. The article is called, “After the Storm, Rebuilding Our Cities Upon Reflexive Infrastructure.”

As a founding board member of the Charlottesville Community Design Center (CCDC), he has brought his research on new models in affordable urban sustainable housing to both a local and national platform. Through CCDC, he helped organize an international idea design competition in collaboration with the local chapter of Habitat for Humanity for the conversion of aging trailer park into a new mixed income community. That work has led to a forthcoming publication with coauthors, Katie Swenson and Susanne Schindler, called *Growing Urban Habitats, Seeking a New Housing Development Model*.

This publication is a survey of new American sustainable, compact, and affordable housing models that are organized into a matrix of new design and development terms for shaping the next generation of multifamily housing. The book is forthcoming through William Stout Publishers in May, 2009.

In collaboration with Michael Cohen, Director of the New Schools International Affairs program in New York, he has just completed a comprehensive review of the United Nations Habitat for Human Settlements Programme’s worldwide work plan for 2009–2013 on sustainable urbanization planning, management, and governance issues.

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RESPONDENT PANEL MEMBERS

KAREN ANDERSON (MODERATOR) has served on the Family Housing Fund Board of Directors since 1997 as an appointee of the Metropolitan Council and was elected chair of the board in 2008. Ms. Anderson was Mayor of the City of Minnetonka from 1994 through 2005, and was Council Member at large for the previous eight years. She was President of the League of Minnesota Cities and of the Association of Metropolitan Municipalities in the 1990's. She was elected President of the National League of Cities (NLC) in 2002 and continued through 2005 as an Officer on the NLC Board of Directors and as the NLC point person on Homeland Security. Mayor Anderson was co-founder and chair of the Regional Council of Mayors and is a past chair of the Metropolitan Council's Livable Communities Advisory Committee and was a member of the Mayor's Regional Housing Task Force. Anderson retired as Mayor in 2006, but continues her community activities as a member of the Dean's Advisory Council of the Humphrey Institute of Public Affairs at the University of Minnesota and with the League of Women Voters.

ALAN ARTHUR has served as the President and CEO of Aeon since 1988. Arthur oversees the organization's 1,669 units of affordable homes in the Twin Cities metropolitan area and brings 38 years of experience in housing and real estate development, including construction, project development, lending, code enforcement, and city planning. He earned a B.A. in political science from Benedictine College in Atchison, Kansas. Alan teaches affordable housing development, financing, and organizational governance issues to a variety of organizations, and serves on numerous local housing boards and task forces.

JIM JOHNSTON has served as a Vice President of Lyman Properties, LLC, for the past ten years. Lyman Properties is the land development subsidiary of Lyman Lumber Co., specializing in suburban and exurban markets. He began his career in new housing and development in 1972 as a land development engineer with the old Jonathan New Town in Chaska and has worked continually since in the private sector in all facets of new residential housing development and marketing. He is a former board member of the Sensible Land Use Coalition and has served on the Metropolitan Council's Livable Communities Advisory Committee. He is currently a member of the Builders Association of Twin Cities' Public Policy Committee and the Builders Association of Minnesota's Legal Action Committee.

ELIZABETH KAUTZ was elected Mayor of the City of Burnsville in November 1994 after serving two years on the City Council. She is currently serving her sixth term as mayor, having been overwhelmingly reelected in 1996, 1998, 2000, 2004, and 2008. Mayor Kautz's administration has a strong emphasis on community development, financial management, youth programming, responsible stewardship of our natural resources, and improving the quality-of-life for all residents. Mayor Kautz sits on the Board of Directors for the Minnesota Valley Transit Authority and the Suburban Transit Association board and is the former chair of the Metropolitan Council's Livable Communities Advisory Committee. She is a founding member and co-chair of the Regional Council of Mayors and the 2nd Vice-President of the U.S. Conference of Mayors.

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KEVIN RINGWALD is the Director of Planning and Development with the City of Chaska (the Best Small Town in Minnesota). He has over 20 years of urban planning experience with municipalities. Prior to joining the City of Chaska, Mr. Ringwald was the Community Development Director for the City of Arden Hills, Minnesota; Senior Planner for the City of Coon Rapids, Minnesota; and the City Planner for the City of Green Bay, Wisconsin. Mr. Ringwald's educational background is in Urban Design and Natural Resource Planning from the University of Wisconsin at Madison's Department of Landscape Architecture. He serves on the Executive Committee, Minnesota Chapter of the Urban Land Institute and the Board of Directors, Chaska Community Land Trust. He is a member of the American Institute of Certified Planners, Urban Land Institute, and Congress of New Urbanism. Mr. Ringwald is also a former member of the Metropolitan Council's Livable Communities Advisory Committee.

KATE WOLFORD became president of The McKnight Foundation in December 2006. Prior to joining McKnight she spent 13 years as president of Lutheran World Relief (LWR). During her career, Wolford has devoted more than 25 years to helping communities through locally based efforts and establishing innovative systems that empower individuals to help themselves. Wolford is a Phi Beta Kappa graduate of Gettysburg College, where she received a B.A. in history. She earned her M.A. in public policy from the University of Chicago, and a second masters in religious studies from the Divinity School of the University of Chicago. Wolford has received honorary doctorates from Gettysburg College, Muhlenberg College, and Concordia University-St. Paul. Wolford serves on the Minnesota Council on Foundation's board of directors, and chairs its membership committee. She is also on the board of Living Cities and co-chairs its Communications and Knowledge Committee.

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EVENT SPONSORS

PRESENTING ORGANIZATION

FAMILY HOUSING FUND

Established in 1980, the Family Housing Fund's mission is to provide safe, affordable, sustainable homes to families and children in the Twin Cities metropolitan area through ongoing partnerships with the public and private sector. The Fund supports the cities of Minneapolis and Saint Paul, the Metropolitan Council, and Minnesota Housing in their efforts to meet the region's affordable housing needs. Originally created by The McKnight Foundation and the cities of Minneapolis and Saint Paul, the Fund officially extended its service area in 1997 to include the entire Twin Cities seven-county metropolitan area. The Fund divides its work into four main program areas, including: Linking Workforce Housing and Regional Growth, Promoting Successful Homeownership, Ending Homelessness, and Reimagining Affordable Housing. Since 1980, Fund investments of \$182 million have helped finance more than 31,700 units of affordable housing and leveraged an additional \$2.6 billion from government sources, private lenders, investors, and other contributors.

Learn more at www.fhfund.org.

PARTNERING ORGANIZATIONS

THE MCKNIGHT FOUNDATION

The McKnight Foundation seeks to improve the quality of life for present and future generations. Through grantmaking, and encouragement of strategic policy reform, the foundation uses its resources to attend, unite, and empower those it serves. Founded in 1953 and independently endowed by William and Maude McKnight, the Minnesota-based Foundation had assets of approximately \$2.3 billion and granted about \$93 million in 2007. Of those funds, 75 percent were awarded in Minnesota. The Foundation assists nonprofit organizations and public agencies that strive to: improve the quality of life for all people, particularly those in need; strengthen children, families, communities, and the Twin Cities region; enrich people's lives through the arts; encourage protection of the natural environment; and promote research in selected fields.

Learn more at www.mcknight.org.

METROPOLITAN COUNCIL

The Metropolitan Council is the regional planning organization for the seven-county Twin Cities area. It runs the regional bus and light rail system, collects and treats wastewater, manages regional water resources, plans regional parks, and administers funds that provide housing opportunities for low- and moderate-income individuals and families. The Council is appointed by the governor.

Learn more at www.metrocouncil.org.

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MINNESOTA HOUSING

Minnesota Housing finances and advances affordable housing opportunities for low- and moderate-income Minnesotans to enhance quality of life and foster strong communities. Over the next two years, Minnesota Housing will invest more than \$1.6 billion to further its four strategic priorities: Finance new affordable housing opportunities, Preserve existing affordable housing, End long-term homelessness, and Increase emerging market homeownership. Minnesota Housing has invested more than \$8.7 billion and assisted more than 750,000 households since its establishment in 1971. The Agency is a leader in a grand alliance of government, private sector, nonprofit, and faith-based community interests working to affordably house Minnesotans.

Learn more at www.mnhousing.gov.

TWIN CITIES LOCAL INITIATIVES SUPPORT CORPORATION

Twin Cities Local Initiatives Support Corporation (LISC) supports nonprofit community development organizations with grants, loans, and expertise to help them construct businesses, community centers, and affordable homes in low- and moderate-income neighborhoods. LISC's support of CDCs and other development partners helps ensure that neighborhoods provide residents with better access to education; housing; employment; arts, culture, and recreation; childcare and youth development; and health care for all in safe surroundings. Over the past 20 years, LISC has invested more than \$350 million in grants, loans, and equity, leveraging an additional \$1 billion for development. That investment has created more than 8,500 affordable homes and apartments and one million square feet of commercial/retail space in some of the Twin Cities' most challenged neighborhoods.

Learn more at www.tclisc.org.

SPECIAL THANKS

Special thanks to the Rethinking Housing event planning committee for their efforts.

MEMBERS

Andriana Abariotes, *Executive Director, Twin Cities LISC*

Joanne Barron, *Planning Analyst/LCDA Program Coordinator, Livable Communities, Metropolitan Council*

Katy Lindblad, *Assistant Commissioner, Minnesota Housing*

Shawna Nelsen, *Communications Director, Family Housing Fund*

Elizabeth Ryan, *Vice President, Regional Housing Initiatives, Family Housing Fund*

Tina Homstad, *Program Officer, Twin Cities LISC*

