

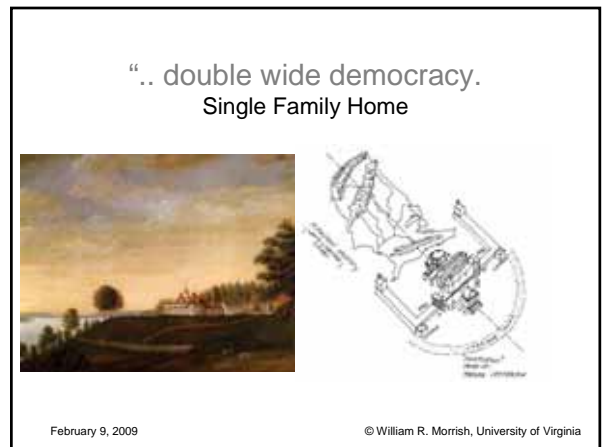
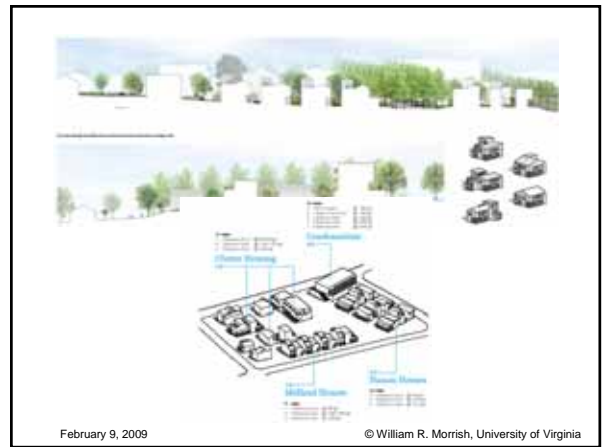
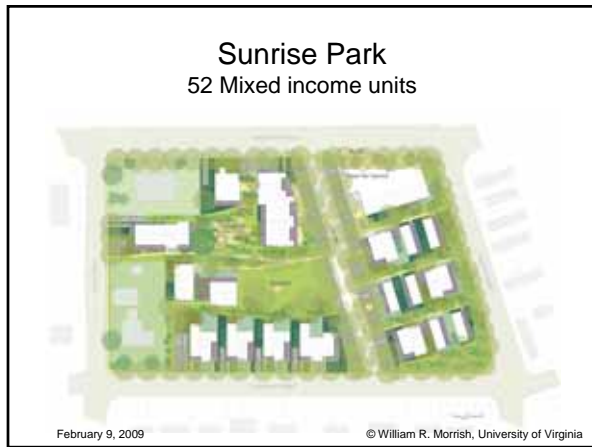
**PROGRAM**

requirements  
The program demonstrates the maximum build-out for the site given the existing Planned Unit Development zoning criteria in the City of Charlottesville. The program requirements have been determined by Habitat for Humanity to be the minimum baseline in order to meet the expectations of the Sunrise Park project.

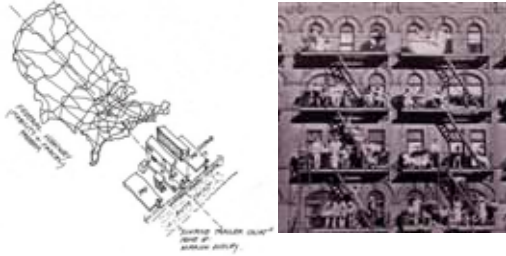
Housing: Affordable	Number of Units	Square Feet/Unit
Habitat Homeowner Units: 3 bedroom	minimum 18	1170-1270sf
Habitat Rental Units	minimum 8	600sf
Condominiums: 3 bedroom	maximum 4	1200sf
Habitat Subtotal:	maximum 36	
Housing: Market Rate	Total Units	Square Feet/Unit
Condominiums: 2 bedroom	18	1200sf
Condominiums: 3 bedroom	18	1400sf
Market Rate Subtotal:	36	
Total Housing:	72	
Commercial Office/Retail	Total Square Feet	10,000sf
Site Development	Total Square Feet	
Community Landscape	maximum 15 percent of total gross area	
On-site parking	90 spaces	

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“..a parasite upon the family.”  
Multi-family Housing



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### Big House Approach



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More than 2 family types, 32+?



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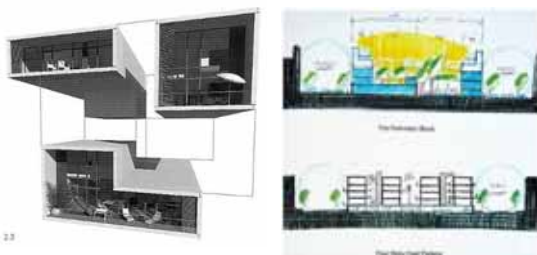
### New Assembly Needed



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Mix it up the mixed uses



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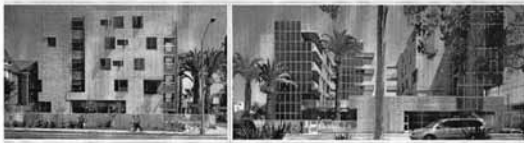
Value added neighbors



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## Affordable Operations



### Colorado Court

**Program:** The program for this single resident occupancy housing project includes:

- o 44 single resident occupancy units (175 square feet max per unit)
- o Community Room
- o Mail Room
- o Outdoor common courtyard spaces @ ground level and 2nd level
- o On-grade covered parking for 20 cars
- o Bike Storage

Colorado Court will be one of the first buildings of its type in the United States that is 100% energy independent. Colorado Court distinguishes itself from most conventionally developed projects in that it incorporates energy efficient measures that exceed standard practice, optimize building performance, and ensure reduced

Location of Project:  
592 Colorado Avenue,  
Santa Monica, CA

Client/Owner:  
Community Corporation of Santa Monica

Year/Phase/Program:  
2011/1/10

Cost:  
\$4,200,000.00

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## Reduce urban impacts



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## Growing Demand, Few Models

Commercial development, however, will have a distinct competitive advantage over low-rented use production-oriented housing. A number of alternatives is available for the financial performance of the 14 standard product types, which will include information on available on-site use developments, and even how better business models can drive long-term performance. As a result, financing will be designed for the standard product types for the foreseeable future that will allow the mixed use sector to have the most about a conventional form of development. As lower and more varied use developments come to fruition, and established mixed use projects continue to perform, the information gap will diminish. Demand for mixed use projects rises in urban and suburban areas alike. Some research research has shown that one third of the households in a number of metropolitan areas want a performance-oriented, mixed use development option. This amount of interest translates into significant year-up demand. But for the mixed use sector to succeed in the long term, financing practices must change to integrate the provision of medium- and long-term returns, which is the case of actual use on projects in the mixed use development. Further research is necessary to demonstrate the returns that real estate, in long-term real estate investment can provide.

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Gentlemen, we have run out of money, therefore we shall have to THINK.

British member of parliament speaking during the dark days of the Battle of Britain, WWII.

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### Affordable

### Dense



### Compact

### Sustainable



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## Growing Urban Habitat

### Design and Development Terms

	AFFORDABLE : Multiple Foundations	DENSE: Integrated Density	COMPACT: Dimensional Diversity	SUSTAINABLE: The Two Greens
Count Again:				
Mix It Up:				
Expand Options:				
Build for Change:				

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## Growing Urban Habitat

### Design and Development Spread Sheet

	<b>AFFORDABLE</b> : Multiple Foundations	<b>DENSE:</b> Integrated Density	<b>COMPACT:</b> Dimensional Diversity	<b>SUSTAINABLE</b> : The Two Greens
Count Again:	Count Again: Gather Agents	Count Again: Add Value	Count Again: Measure More	Count Again: Ground Work
Mix It Up:	Mix It Up: Aggregate Niches	Mix It Up: Fit It In	Mix It Up: Collect Character	Mix It Up: Double-Up
Expand Options:	Expand Options: Visualize Options	Expand Options: Intensify Nature	Expand Options: Share Boundaries	Expand Options: Grow Gardens
Build for Change:	Build for Change: Bundle Capital	Build for Change: Allow for Growth	Build for Change: Facilitate Flux	Build for Change: Harness Seasons

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## Affordable: MULTIPLE FOUNDATIONS

Count Again: Gather Agents

Mix it Up: Aggregate Niches

Expand Options: Visualize  
Options

Build for Change: Bundle Capital

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## Teddy Cruz, Architect Estudio Teddy Cruz, San Diego, CA.



Tijuana River, the boundary dividing U.S. and Mexico

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## San Ysidro, CA.



Tijuana, Mexico

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## Converting social capital into neighborhood building equity



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David Flores, Director, Rose Architecture Fellow  
San Ysidro, CA.



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## Micro-urban design and development



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## Citywide Development Policy Affordable Housing Overlay Zone (AHOZ)

This tool can be replicated in San Diego's older urbanized, that will allow communities to focus the area of development they choose and provide their own design values.

The four important replicable points: :

To develop a process which integrates a know implementation tool, the use of overlay zones, to create a tool which begins to address the "state of emergency" with respect to affordable housing development, by speeding up the entitlement process, and create quality local building standards.

To promote an individual "citizenry" involvement in providing affordable housing through creating an allowable implementation tool for developing small, well designed units in more urban neighborhoods.

To assist the City of San Diego in addressing non-conforming uses (for example, converted garages into living spaces with no permits) and having a solution on hand which will allow for safe, well designed, community integrated units.

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**Dense:**  
**INTEGRATED DENSITY**

Count Again: Add Value  
Mix it Up: Fit It In  
Expand Options: Intensify Nature  
Build for Change: Allow for Growth

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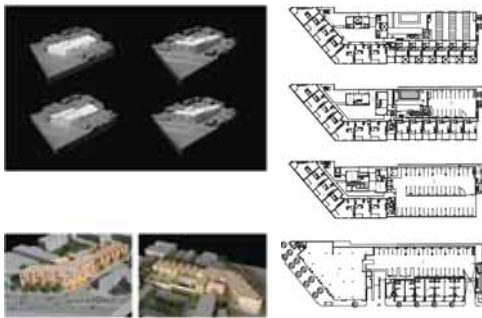
**Anti-Condo's**  
Ted Smith Architects, San Diego, CA.



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**West Hollywood Mixed Income Hybrid Corner**  
Konig Eizenberg Architects, Santa Monica, CA.



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**Compact, Green, Urban, "design and build"**

Onion Flats Architects/Developers,  
Philadelphia, PA.



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**Small Lot Smart Design**  
Subdivision Infill Ordinance, LA.

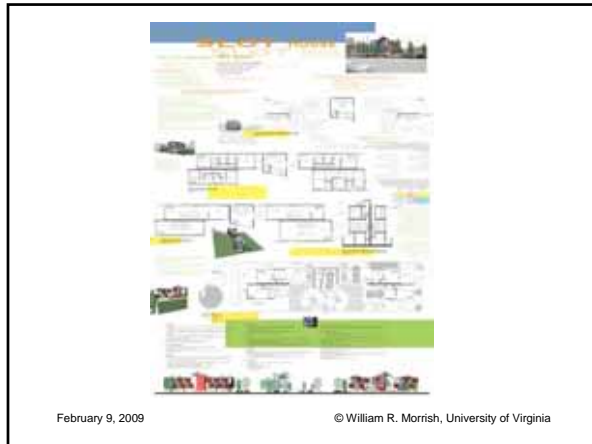


Ordinance  
The following ordinance was adopted by the City of Los Angeles on February 9, 2009, and is hereby published for public information.  
The ordinance is intended to provide for the development of small lots in a smart and sustainable manner, and to encourage the use of small lots for residential and commercial purposes.  
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### Long, Narrow, and Green Refills Portland, OR Infill Program

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### Dense: INTEGRATED DENSITY

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### Compact: Dimensional Diversity

Count Again: Measure More  
Mix it Up: Collect Character  
Expand Options: Share Boundaries  
Build for Change: Facilitate Flux

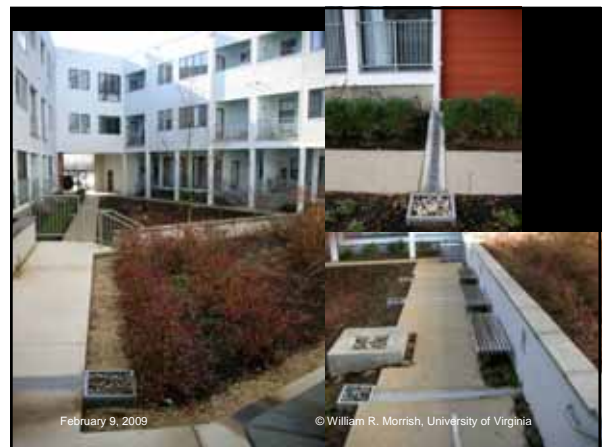
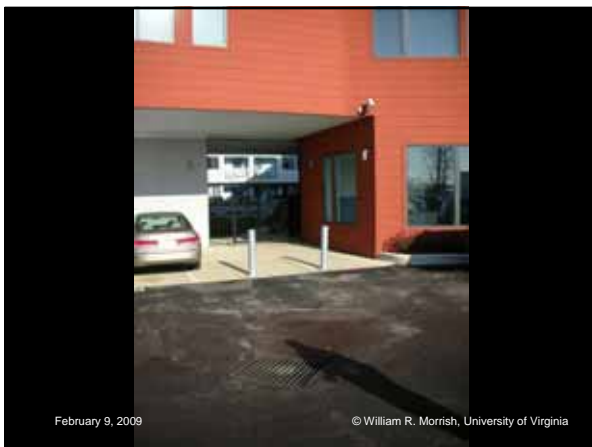
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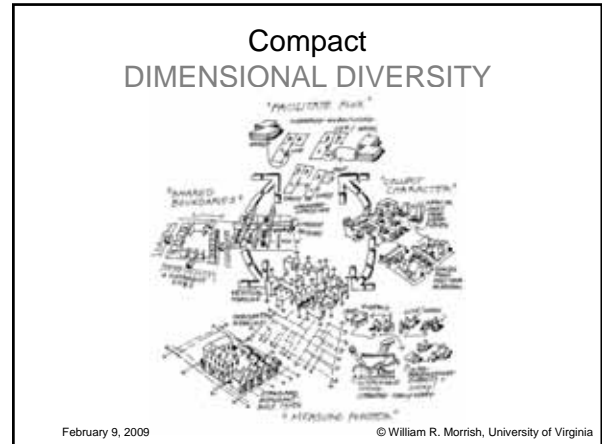
### Folsom+Dore SRO David Baker Architects San Francisco, CA.

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### Elevation 314, 58-Green Apartments Russell Katz, Architect/Developer Takoma Park, Washington DC

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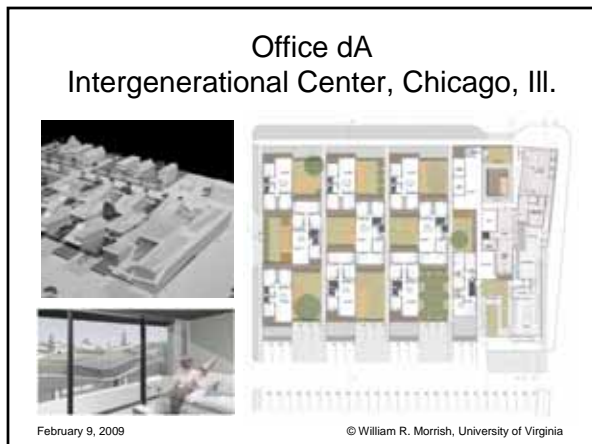




### Sustainable: The Two Greens

Count Again: Ground Work  
Mix it Up: Double-Up  
Expand Options: Grow Gardens  
Build for Change: Harness Seasons

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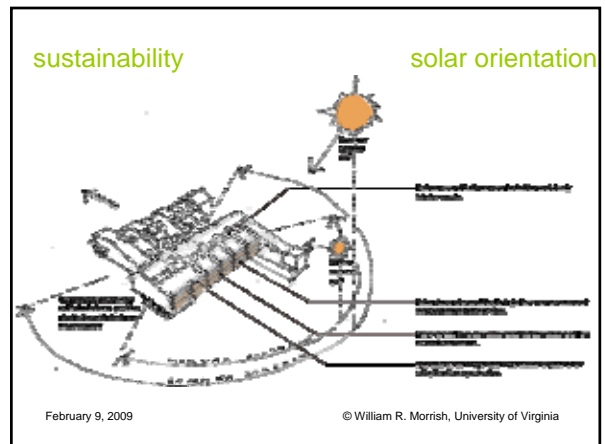
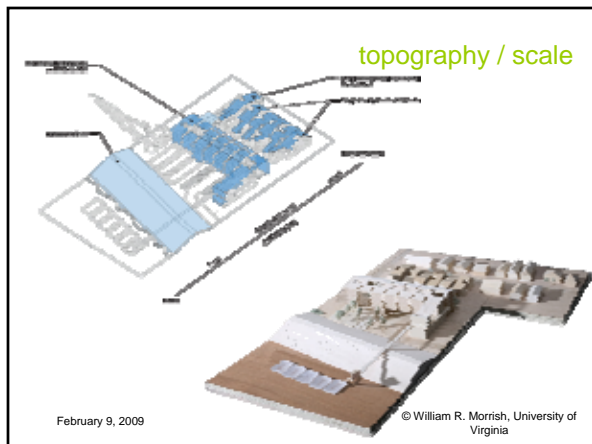
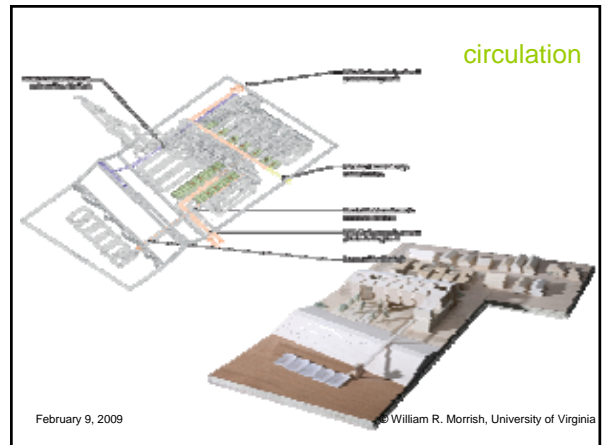
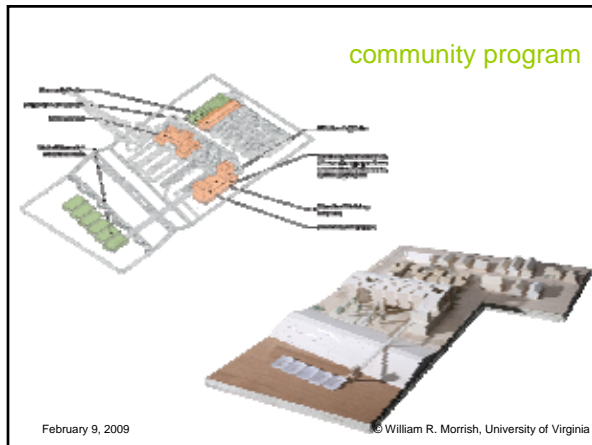
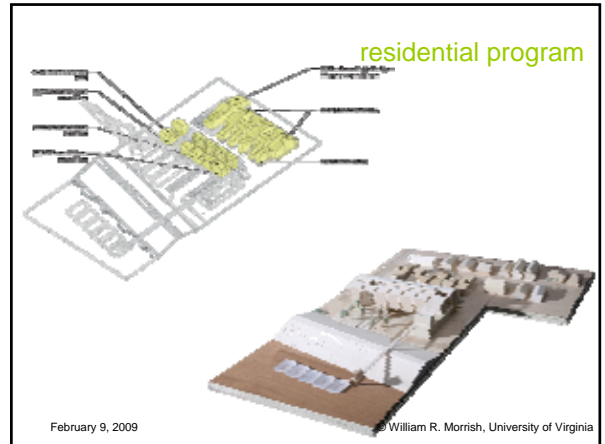
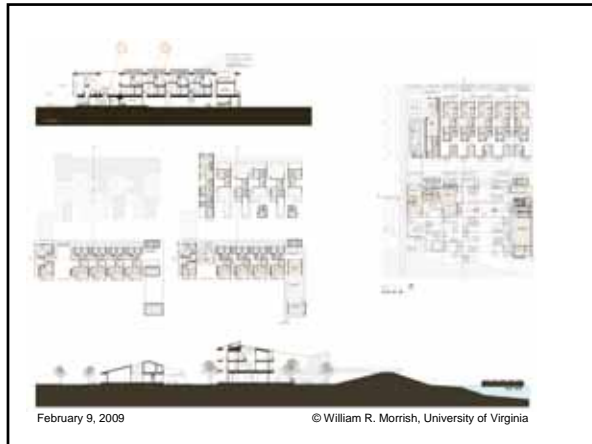


Global Green USA  
Eskew,Dumez,Ripple Architects

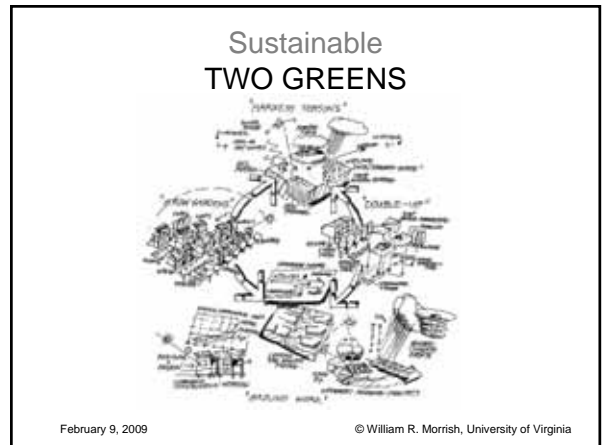
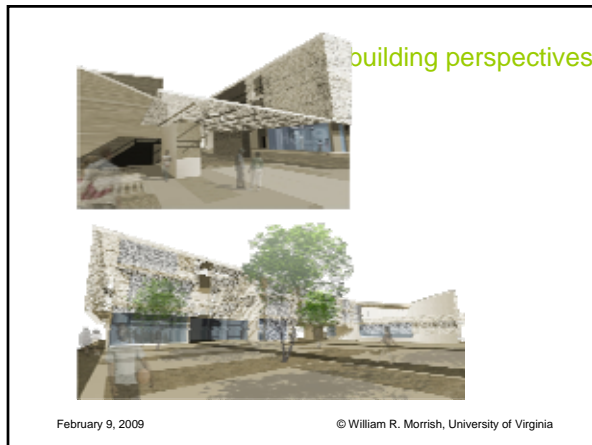
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development strategies

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### Growing Urban Habitats

William R. Morrish, Susanne Schindler, Katie Swenson  
June 2009  
William Stout Architectural Books, San Francisco, CA.

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